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10 JUN 1969

MEMORANDUM FOR: Executive Director-Comptroller

SUBJECT : Report on the Agency's Handling of Briefing Requests from Academic Groups and Recommendations for Policies and Procedures

REFERENCE : Memorandum for the DDI from the Executive Director-Comptroller; Subject: Handling of Briefing Requests from Academic Groups, dated 12 February 1969

1. Requests from academic institutions and groups for Agency briefings are not handled in a consistent manner, and there is no central file to which one may turn with confidence for a complete record of what groups were briefed, when, by whom, and on what. In the absence of a clear statement of Agency policy concerning briefings for academic groups, each request tends to be treated on an ad hoc basis. Historically, the Agency has not engaged extensively in briefing non-governmental groups on its mission.

2. Non-governmental audiences that have received briefings on the Agency include student, faculty, business, service club, and professional groups. Most such briefings, excepting the highly successful Brookings sessions for business leaders, have been given away from Headquarters. The 100 Universities Program, in abeyance since 1967, and occasional

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individual appearances by officers in response to specific invitations from service or university groups account for most such briefings. In recent months there has been an increase in the number of presentations given at Headquarters. (See Appendix A for a listing, probably partial, of briefings given since January 1967, compiled for Executive Director-Comptroller, OTR, DDI, Office of Security, and Office of Personnel sources.)

3. The experience thus far indicates that well-conducted and frank discussions of the Agency, its general mission and its research, analysis, and estimative functions by appropriate Agency officers contribute significantly to improved Agency-academic relations and open new perspectives to university students contemplating their future careers. The evidence of positive gain from briefing university groups is sufficiently clear to justify more extensive and planned experimentation, a policy of receptivity to requests for such briefings, and the development of a regular procedure for handling the requests.

4. The regulation of closest proximity to the problem is of 6 June 1966 (Appendix B). It provides that requests from government agencies for guest speakers shall be forwarded to the Director of Training for review, recommendation, and action. Requests from non-government groups for guest speakers shall be forwarded to the Assistant to the Director for review and recommendation and thence to the Executive Director-Comptroller for decision. If the request is approved, the Assistant to the Director chooses a speech from his library of prepared texts and the Director of Training selects the speaker and makes whatever physical arrangements are necessary.

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5. Thus, [] provides no special treatment for university groups and contains no statement of Agency policy with respect to briefing requests from university groups. By requiring the speaker to use a text previously prepared and coordinated by others, the regulation increases the possibility the presentations might be unnatural or sterile. The regulation also engages the time and attention of at least three top-ranking officials in a matter which might be handled more routinely under an established policy and procedure.

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6. In the fall of 1968, the Director of Training proposed changes in [] designed to provide a more concise statement of procedures and to place more emphasis on providing guest speakers for other members of the Intelligence Community and less on satisfying requests from non-government groups. Coordination of the proposed changes was not completed. Since then interest has increased in the possible benefits of briefing academic groups. A serious difficulty in developing a policy and procedures to deal with the matter of providing Agency speakers stems from the numerous kinds of situations, audiences, and subject matter to be considered.

7. CONCLUSIONS:

a. Experience indicates that discussions between academic groups and appropriate Agency officials is of benefit in terms of general Agency-academic relations and attracting university students to consider a career in intelligence.

b. There is need to develop an Agency policy for the processing of requests from academic groups for such discussions with Agency officers. The policy should:

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1. Reflect a positive approach toward approving requests for such briefings;

2. Provide general guidelines for handling such requests;

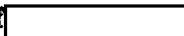
3. Levy responsibility within the Agency for handling the requests and for appropriate intra-Agency consultation and coordination concerning correspondence with the requesting groups, program arrangements and selection of speakers.

c. The Director of Training should continue as the focal point and action officer for handling requests for Agency speakers.




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e. The special interest of appropriate Deputy Directors should be recognized in the selection of officers to speak on substantive intelligence questions, regardless of the requestor or audience.

8. In implementation of the above Conclusions there is attached as Annex C a proposed draft revision of 

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9. The substance of this report has been considered by a committee of representatives of the DDI, DDP, DDS&T, the Office of Training, the Office of Personnel, 

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25X1 [] and the Special Assistant to the Director
(Annex D). The draft revision of [] has been coordinated
with that committee. 25X1

RECOMMENDATION

25X1 10. It is recommended that the proposed revision of
[] be coordinated in the usual manner and through the
usual channels.

/s/ R. J. Smith

R. J. SMITH
Deputy Director for Intelligence

Attachments:

25X1 **Annex A: University Groups Receiving
Agency Briefings Since Jan 68**

Annex B: [] 16 Jun 66

Annex C: Draft Revised []

Annex D: List of Committee Members 25X1

25X1 C/SRS: []yd(10 Jun 69)

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1 - DCS

1 - Assistant to DCI

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R. J. SMITH
Deputy Director for Intelligence

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25X1 Annex A: University Groups Receiving
Agency Briefings Since Jan 68
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Annex C: Draft Revised []
Annex D: List of Committee Members 25X1

Approved. Since the primary responsibility for administering the policy will fall upon the Director of Training, I suggest DD/S may, at the outset, wish to ensure that he is in general agreement. In addition, and because of the preliminary coordination which has already taken place, I would hope the normal process could be expedited.

[]

L. K. White
Executive Director-Comptroller

ANNEX A

University Groups Receiving Agency Briefings Since January 1968

Colgate University	January 1968--16 in group--briefed at Headquarters auditorium--request through OTR.	
Moravian College	January 1968--19 in group--briefed at Headquarters auditorium--request through Assistant to the Director.	
Princeton	9 May 1968--Whig-Philosophic Society--14 members--briefed by DDI in DDI conference room--request came from DCI to DDI.	
Cornell	5 August 1968--Summer Intern Group--40 in group--briefed at Longworth Building in DC by [] request through co-op student contact of Mr. von Schrader.	25X1
Williams College	Only came once--this was in 1968--20-25 in group--briefed in Mr. Helms' conference room--request through DCI.	
Univ. of Dubuque	15 January 1969--group of 7 theologians--Mr. Godfrey took them to lunch--request through []	25X1
Assn of College Newspaper Editors	14 February 1969--27 in group--briefed at Headquarters by Ex. Director and 4 Deputy Directors--request through Executive Director-Comptroller.	
Drew University	30 April 1969--15 in group--briefed by DDI in DDI conference room--request came from DCI to DDI.	

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Princeton

9 May 1969--Whig-Philosophic Society--13 in group--briefed by DDI in DDI conference room--written request to DDI.

ANNUAL REQUESTS

Law Schools

Usually in August--37-75 in group--under the auspices of the Bar Association. For last three years have been briefed by Larry Houston at Lawyer's Club in DC. Request through General Counsel.

International Fellows
(Columbia University)

3 November 1967--50 in group--did not come in 1968. Briefed by Larry Houston in 67. Request through Colonel White. Scheduled for 1 April 1969--cancelled because of President Eisenhower's death.

Maxwell School of
Citizenship (Syracuse)

Washington seminar group--about 30 in group--June 1967 briefed at Fairfax Hotel. January 1968 briefed at Headquarters' auditorium. Request through OTR.

White House Fellows

Have been briefed twice (8 Jan 68 and 9 Dec 68). Dinner in DCI conference room--request through DCI.

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